

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .JOE HECK 4 CONGRESS

Product JOE HECK 4 CONGRESS

Estimate# 2622

Buyer KEGAN BERAN

Phone#

Fax#

Agency () STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

Agency C/P1/P2/E //2622

Flight Dates 08/23/2012 - 09/02/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3 SC=*

--- REMARKS ---

See lines 4 and 5. I've input these lines at 8/23-8/24 on our side. PF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*4	TH-F	4P-5P		:30	\$700.00	08/30-08/31	2	1	2	\$1,400.00	
		Buyline Comment: NEWS										
		Station Remark: V2 dates to 8/23-8/24 on this TH-F line???										
	*5	TH-F	730P-8P		:30	\$1,000.00	08/30-08/31	2	1	2	\$2,000.00	
		Buyline Comment: FACE										
		Station Remark: V2 Dates to 8/23-8/24 on this TH-F line???										

---REPORT TOTALS---

Report Totals: 4 / \$3,400.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$4,200.00

Sep 12: 18 / \$15,625.00

Sales Totals: 22 / \$19,825.00

Station Totals: 22 / \$19,825.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$79,300	CATV	0%	KBLR	0%	KINC	0%	KLAS	42%	KSNV	25%
		KTNV	27%	KTUD	1%	KVCW	1%	KVMY	4%	KVVU	0%
		XXXX	0%								

---COMPETITIVE COMMENTS---

Rep Order# 6844881 Ver# 2 Status Returned
EC'd Yes

Traffic Order#

Printed: 08/22/2012 3:11 PM
Last Received: 08/22/2012 9:27 AM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

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NEW ORDER
EST SHARES

Books JUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE